



**MUHAMMAD IZHAAN HUSSAIN BIN TAHA  
COMPANY FOR GENERAL TRADE  
(PRIVATE) UNLIMITED**

www.mihbt.com

# Company Profile

Where Trade Meets Trust

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# 01.

## Welcome & Introduction

### Hello & Welcome To Our Company

At MIHBT, we pride ourselves on being a reliable and versatile partner in the world of commerce. As a leading name in general trade, we specialize in the wholesale, retail, import, and logistics of a wide range of products, catering to diverse industries and customer needs.

Our mission is to provide top-quality goods and exceptional service, ensuring value for our clients while fostering long-term partnerships. With an extensive portfolio of over 100 products and a customer-centric approach, MIHBT is committed to excellence in every transaction. Whether you're seeking innovative trade solutions, dependable logistics, or access to premium products at competitive prices, MIHBT is here to help you succeed. We welcome you to join us on this journey as we continue to grow and serve as a trusted name in the industry.

Your success is our priority. Welcome to MIHBT—where trade meets trust



WELCOME

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"At MIHBT, we don't just trade goods—we build bridges, empower economies, and pave the way for global commerce. As a growing company, we are committed to becoming the world's No. 1 workplace by prioritizing our employees' well-being, growth, and innovation."

TAHA YASEEN  
C.E.O - MIHBT

## Company Profile

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# Our Company



## About M.I.H.B.T

Muhammad Izhaan Hussain Bin Taha Company for General Trade (MIHBT) specializes in general trade and import/export of finished goods, offering reliable solutions for sourcing, procurement, and distribution of FMCG, electronics, and household items locally and internationally.

We connect manufacturers to markets, ensuring timely delivery of quality goods at competitive prices. Leveraging a strong supplier network and logistics expertise, we provide tailored trade solutions that foster business growth and maximize profitability.

**01.**

**Quality Assurance**  
Ensuring all products meet the highest standards.

**02.**

**Global Reach**  
Connecting businesses to international markets efficiently.

**03.**

**Customer Satisfaction**  
Building trust through exceptional service.

**04.**

**Innovation in Trade**  
Streamlining processes for cost-effective solutions.

# 02.



## Why Choose M.I.H.B.T?

At MIHBT, we excel in general trade and import/export of high-quality finished goods, catering to diverse industries. With a global network of suppliers and logistics partners, we ensure seamless operations, timely deliveries, and competitive pricing. Our tailored trade solutions are designed to streamline supply chains, optimize efficiency, and maximize profitability, making us a trusted partner for businesses seeking reliable and innovative trade services.

MIHBT is dedicated to delivering the highest quality finished goods, ensuring products arrive in excellent condition and on time. Our customer-centric approach focuses on building trust, transparency, and long-term relationships with clients. By combining innovative strategies with reliable service, we aim to exceed expectations and provide tailored trade solutions. **Choose MIHBT as your trusted partner for dependable operations and a commitment to driving business growth and success in competitive markets.**

## A1

### Comprehensive Product Range

MIHBT offers a diverse portfolio of finished goods, from FMCG to electronics and household items, catering to a broad spectrum of industry needs under one roof.

## B2.

### Market Insight and Expertise

With deep industry knowledge and global trade experience, we help businesses navigate market challenges, identify opportunities, and stay ahead in competitive environments.

## C3.

### Sustainability Commitment

We prioritize eco-friendly practices and ethical sourcing, ensuring sustainable operations with positive environmental and community impact.



# 03.

## Company Values

At MIHBT, our values form the foundation of everything we do. We are committed to delivering exceptional quality in every product and service, ensuring customer satisfaction and fostering long-term relationships built on trust and transparency. Integrity drives our actions, ensuring ethical practices across all operations.

We embrace innovation to adapt to evolving market needs while promoting sustainability through eco-friendly initiatives and ethical sourcing. Collaboration and teamwork are central to our success, enabling us to create value for our clients and partners. These core principles guide us in achieving excellence, driving growth, and making a positive impact on society and the environment.



- Delivering exceptional quality and excellence in all services.
- Maintaining integrity and transparency in every business operation.
- Prioritizing customer satisfaction and building lasting partnerships.
- Innovating and adapting to changing market demands effectively.
- Promoting sustainability through eco-friendly and ethical practices.



### **Our Mission**

Our mission is to dominate global trade, making MIHBT the sole gateway for products and services, streamlining economies through strategic partnerships and unparalleled distribution solutions.



### **Our Vision**

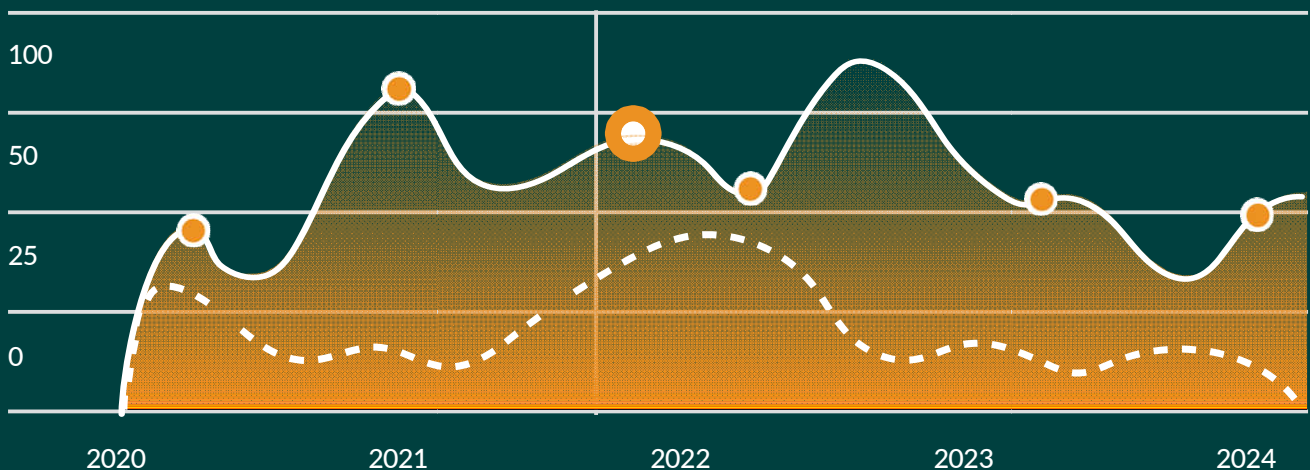
Our vision is to become the world's leading trade hub, where every transaction, product, and service flows exclusively through MIHBT and its network, reshaping global economies.



### **Our Values**

Our values focus on global trade dominance, innovation, integrity, sustainability, and customer-driven solutions, reshaping economies through strategic partnerships.

## **Products Portfolio**



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# Our Services

## General Trade, Import And Export Services

MIHBT offers a comprehensive range of services to support global trade. Our **General Trade** services provide businesses with efficient solutions for sourcing, distributing, and managing products across various sectors. We excel in **Import**, helping businesses access high-quality goods from international markets with ease. Our **Export** services ensure smooth, timely, and cost-effective delivery of products to global markets, expanding your business reach. By leveraging our expertise in trade, we enable businesses to grow, build international partnerships, and strengthen their market presence worldwide.



### General Trade

MIHBT's **General Trade** services facilitate efficient sourcing, distribution, and management of products across industries, ensuring timely delivery and competitive pricing for businesses.



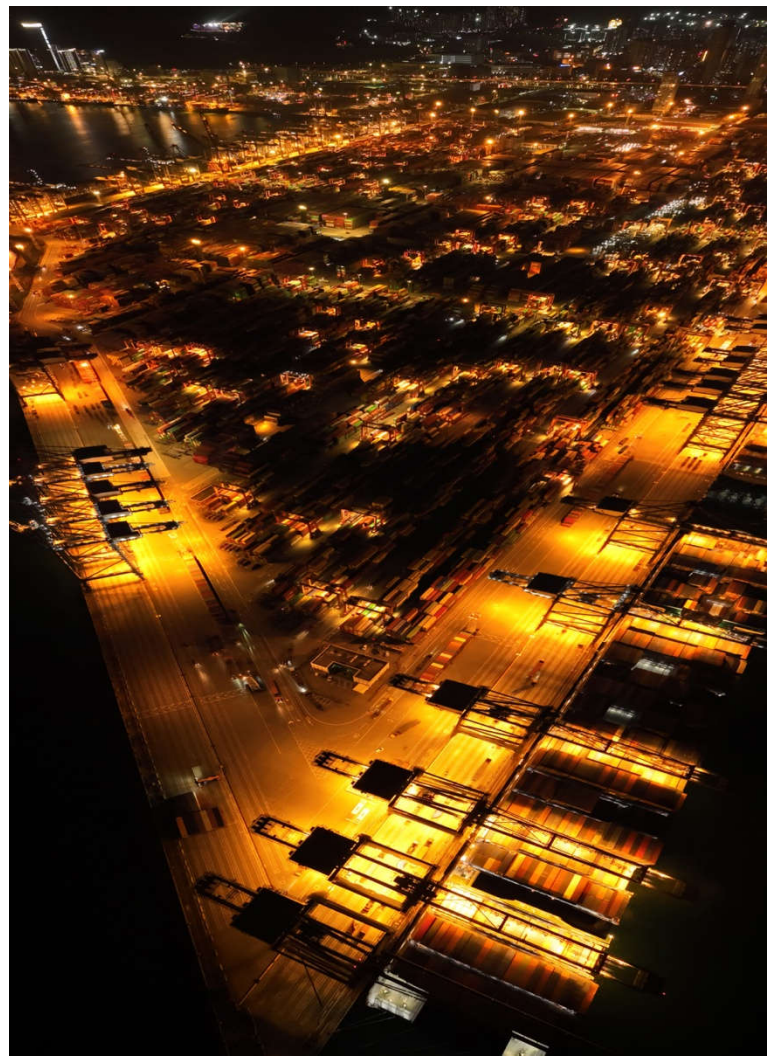
### Import

MIHBT's **Import** services streamline the procurement of high-quality goods from global markets, ensuring timely delivery, compliance, and competitive pricing for businesses.



### Export

MIHBT's **Export** services ensure smooth, timely delivery of products to global markets, expanding business reach while maintaining high standards and competitive pricing.





# 04.



## General Trade

MIHBT's **General Trade** services encompass efficient sourcing, distribution, and management of a wide variety of products across multiple industries. We ensure seamless supply chain operations, offering timely deliveries, competitive pricing, and reliable logistics to meet the diverse needs of businesses, both locally and internationally.



## Import / Export

MIHBT's **Import** services facilitate the seamless procurement of high-quality goods from global markets, ensuring compliance, timely delivery, and competitive pricing. Our **Export** services enable businesses to expand their reach by delivering products efficiently to international markets, maintaining high standards and fostering global partnerships.



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# 05.

## CEO. Message

### Our Skills:

General Trade 96%



Imports 91%



Exports 94%



*Taha Yaseen*

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**Taha Yaseen**  
Chief Executive Officer

**Your success is our priority. I Welcome you to MIHBT, Where Trade Meets Trust.**

MIHBT as a company committed to excellence, we strive to be the cornerstone of global trade, simplifying the flow of goods and services across markets. Our focus on innovation, reliability, and customer satisfaction drives us to offer tailored solutions in general trade, import, and export. We value transparency and integrity, ensuring that every transaction is built on trust and mutual growth. Together with our dedicated team and strategic partners, we are committed to unlocking new opportunities and delivering exceptional value to businesses worldwide. Let's succeed together.

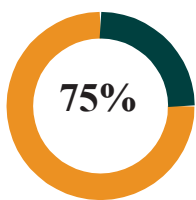


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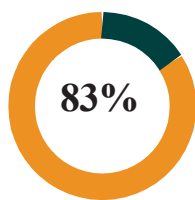


## M.I.H.B.T Global Presence: Markets We Cover Across The World

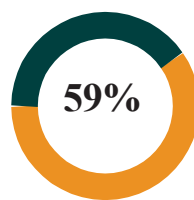
At MIHBT, we are proud to have a strong global presence, covering key markets including Pakistan, Sri Lanka, the UAE, and the UK. Our expansive network allows us to deliver tailored trade solutions and efficiently meet the needs of diverse industries across these regions. By fostering strategic partnerships and understanding local market dynamics, we ensure seamless import and export services. Our commitment to excellence and customer satisfaction drives our success in these markets,



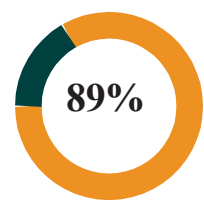
U.A.E



U.K



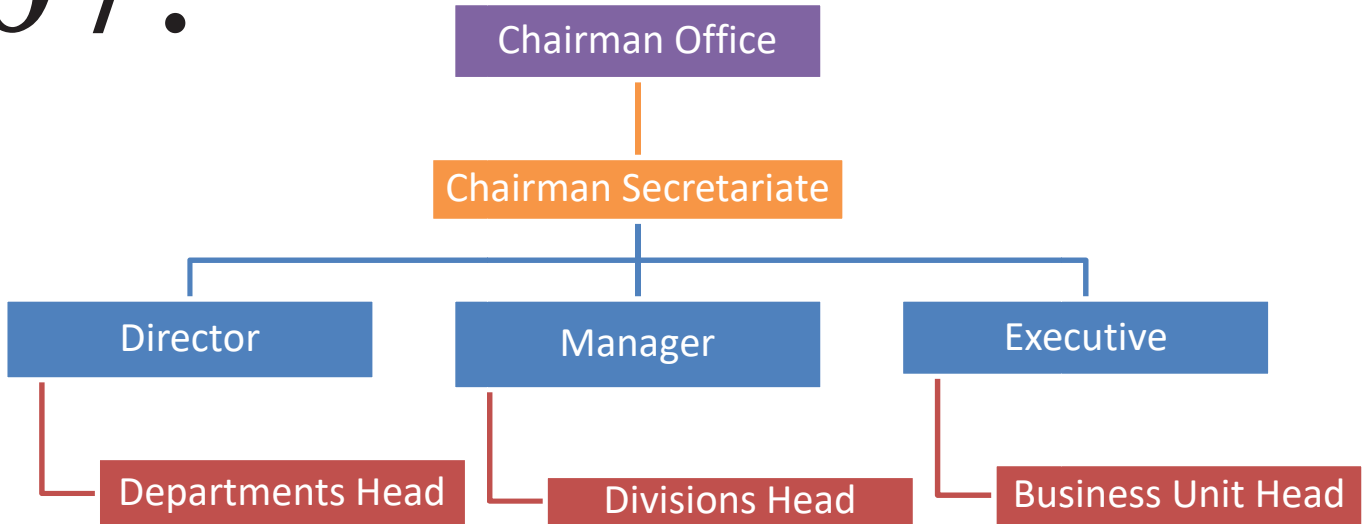
SRILANKA



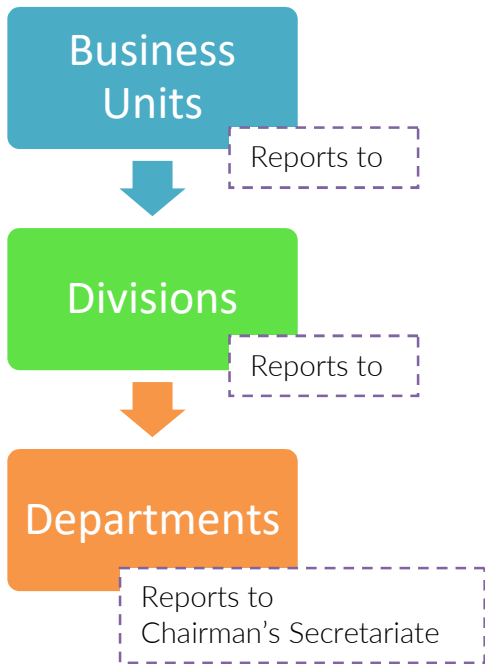
PAKISTAN

# 07.

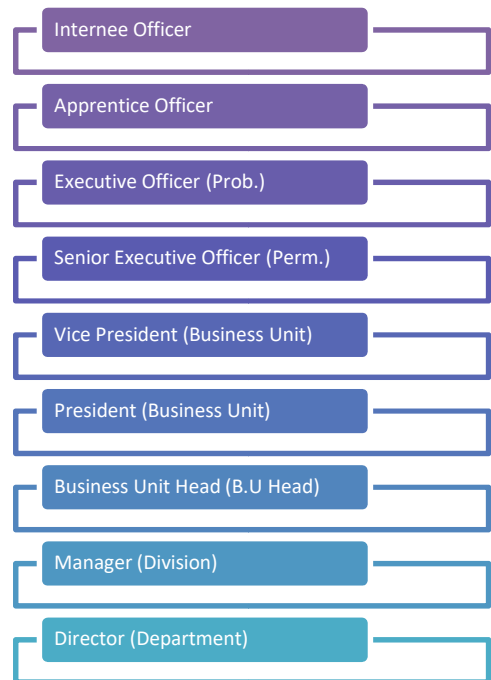
## Company Reporting Hierarchy



## Intra-Company Reporting Structure



## Inter-BUDD Company Reporting Mechanism



**Our Operational Wings****Departments****Divisions**

Chairman's Secretariat	Finance	Retail GT
Finance Wing	Accounts	Wholesale
I.C.T Wing	Purchase	Supply Chain
H.R Wing	Inventory	Manufacturing
Support Wing	Sales	International Trade
Research Wing	Logistics	Import and Export
Legal Wing	Human Resource	Project Management
Admin Wing	Research and Development	Global Forwarding
Procurement Wing	Legal	E-Commerce
P.R Wing	I.T. Support	Marketing

**Our Business Units**

Apps Unit	Application Development Unit	Design Unit	Research Unit	I.T Devices Unit
I.T Services Unit	B2B Sales Unit	B2C Sales Unit	B2G Sales Unit	FMCG Sales Unit
Pharma Sale Unit	Manufacturing Unit	Merchants Acquisition Unit	SAAS Unit	Project Management Unit
E-Commerce Sales Unit	Retail Sales Unit	Wholesale Trade Sales Unit	Clearing and Forwarding Unit	Supply Chain Services Unit
Marketing Services Unit	Construction Services Unit	NON-FMCG Sales Unit	Beverages Sales Unit	Chemicals Sales Unit
Bakery Sales Unit	Gemstones Sales Unit	Energy Sales Unit	Real Estate Sales Unit	Automobiles Sales Unit

## Our Brands

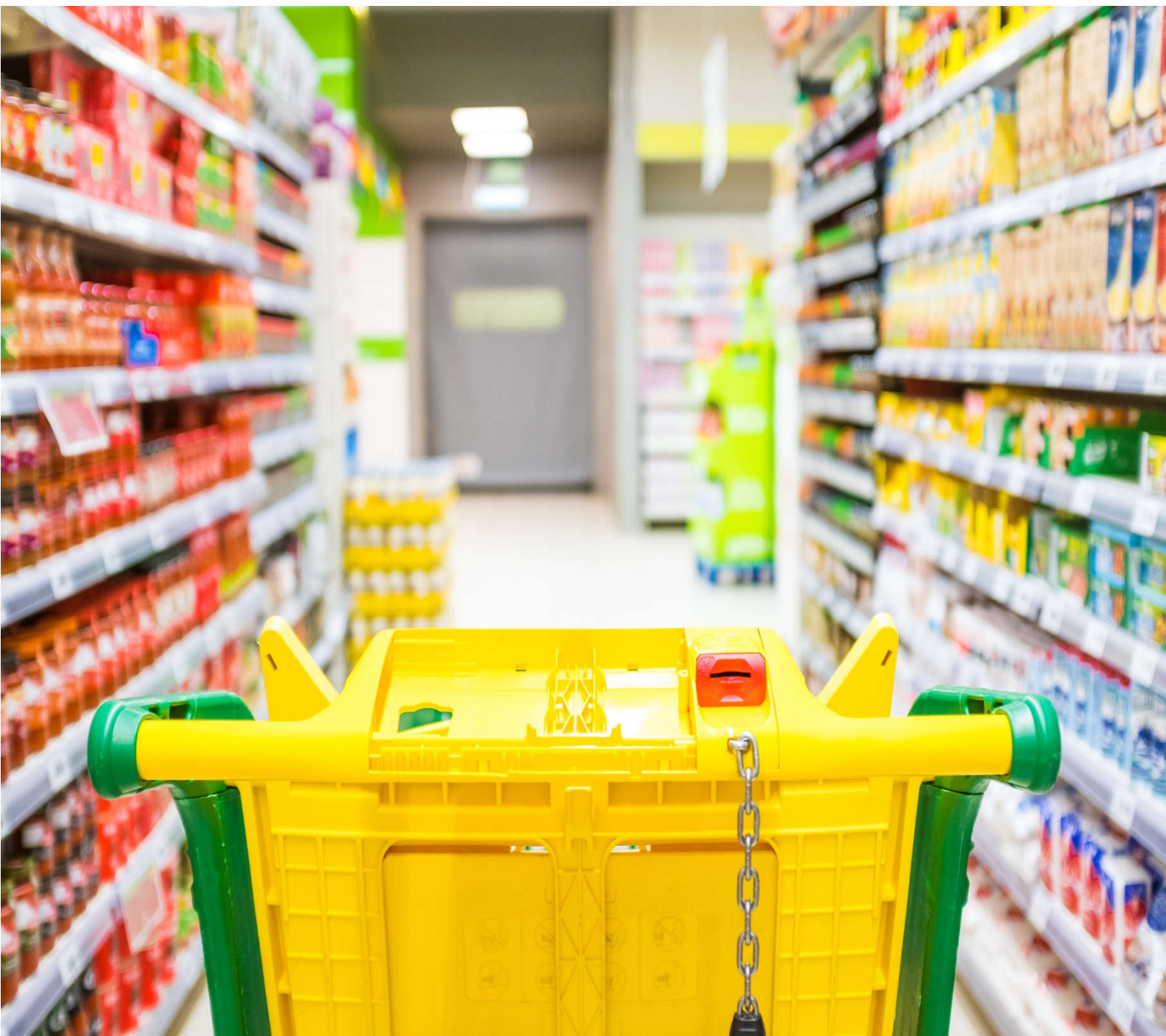
nChem	Red Pine Cosmetics	nSoft
Clustera	DigitalAcres	PatternWise

## Our Business Verticals

INFORMATION TECHNOLOGY	PHARMA	CHEMICALS
AUTOMOBILES	GREEN ENERGY	FUELS
HEAVY MACHINERY	AVIATION	MARINE
MINERALS	METTALURGY	GEMSTONES
CONSTRUCTION MATERIALS	LABORATORY EQUIPMENTS	ELECTRICAL SUPPLIES
CONSUMER ELECTRONICS	MECHANICAL	COMPUTERS AND LAPTOPS
MOBILE PHONES	COSMETICS	HOUSEHOLD CLEANING PRODUCTS
SCRAP	FURNITURE	FASHION
APPARELS	PRINTERS	OFFICE / SCHOOLS STATIONERY

09.

# Our Products Portfolio



Beverages			
Pivrifine	Pakola	Cola Next	Star Cola
Pipes and Fittings			
PakArab	Steelex	Dadex	Prince
Cosmetics			
Eloria	Keune	L'dora	Herbion
Detergents			
Dorran	Saman	Qasr	White Star
Confectionery			
Peak Freans	LU	Bisconni	Hilal
Electrical Supplies			
Pakistan Cable	Million Cable	Home Cable	Orient Cable
Consumer Electronics			
Dawlance	Haier	TCL	Samsung
PCs and Laptops			
DELL	HP	INTEL	LENOVO

TO SEE COMPLETE RANGE OF OUR PRODUCTS YOU CAN VISIT OUR ONLINE STORE OR GET IN TOUCH WITH US FOR YOUR REQUIREMENT. OUR DEDICATED TEAM WILL WORK PRECISELY AND PROVIDE YOU WITH BEST AVAILABLE SOLUTION THAT WE CAN OFFER.



10.

# Our Services Portfolio



I.T Development Services			
Graphics Design	Website Development	Software Development	App Development
SaaS Services			
Point of Sales Solutions	CRM Solutions	HRM Solutions	ERP Solutions
E-Commerce Services			
Shopify	Word Press	Marketing	Advertising
Printing Services			
Business Cards	Letter Heads	Calenders	Diaries
General Order Supply Services (for corporate and educational institutions)			
Printing Papers	Office Files	Notebooks	Pens
Packaging Services			
Cosmetics Packaging	Pharma Packaging	Corrugated Packaging	Flexo Packaging
Trade Services			
Freight Forwarding	Customs Clearance	Logistics	Warehousing
Consultancy Services			
Small Business Incorporation	LLC Incorporation	I.P.O	GMP Certifications

TO SEE COMPLETE RANGE OF OUR SERVICES YOU CAN VISIT OUR WEBSITE OR GET IN TOUCH WITH US FOR YOUR REQUIREMENT. OUR DEDICATED TEAM WILL WORK PRECISELY AND PROVIDE YOU WITH BEST AVAILABLE SOLUTION THAT WE CAN OFFER.

11.

# Our Clients Portfolio



Pakistan Army

Pakistan Navy

Frontier Works Organization

United Nations

Enricher Investments - Srilanka

Technical Equipment Services B.V. – Netherlands

Zoom Lion - China

Galaxy International – Jordan

Duco Line PVT LTD - Maldiv

PR – Singapore

Dorax Investments - Cyprus

KALT STORE – USA

Ceylon Gem City – Srilanka

KSS International – Srilanka

Kanrich Finance - Srilanka

12.

# M.I.H.B.T

## Careers



## Career Opportunities at MIHBT

At MIHBT, we believe in building talent from the ground up, offering equal opportunities for both male and female candidates. Our hiring process is transparent, merit-based, and focused on developing individuals into future leaders. We invite applications through authentic channels, including newspapers and other mediums, and never charge fees for applying—it's entirely free. While we place ads for internship programs, experienced hiring is conducted through separate channels, ensuring the best resources are onboarded for higher roles based on Key Performance Indicators (KPIs).

## Our Hiring Process

1. **Internee** (2 months, unpaid): Initial evaluation based on KPIs.
2. **Apprentice** (2 months, paid): Performance evaluated to shortlist candidates.
3. **Executive Officers** (2 months probation): Temporary hiring with KPI-based evaluation.
4. **Senior Executive Officers** (6 months, permanent): Promotions and demotions assessed quarterly.

The process continues for higher roles:

- Vice President - Business Unit (6 months)
- President - Business Unit (6 months)
- Business Unit Head (1 year)
- Manager - Division (3 years)
- Director - Department (5 years)

We evaluate KPIs rigorously and enforce discipline and meritocracy, with monthly hiring/firing and quarterly promotion/demotion reviews.

## Employee Benefits

At MIHBT, we prioritize the well-being of our team. Starting from internships, we provide:

Healthy Drinking Water	Health Insurance	Foreign Trips
Nutritious Meals	Fuel Allowance	Corporate Tours
Mentoring Opportunities	Child Education Support	Retirement Benefits
Professional Development Programs	Paid Maternity and Paternity Leaves	Flexible Working Hours
Life Insurance	Annual Performance Bonuses	Travel allowances
Holiday Packages	Work from Home	Child Daycare Facility

We are committed to fostering a supportive, rewarding environment for all employees to grow and succeed. Join us and become part of an organization that values talent, hard work, and innovation. At MIHBT, we exclusively hire through our structured Internship Program, designed to identify and nurture talent from the root level. This program offers a unique opportunity for candidates to gain valuable experience, demonstrate their abilities, and progress through our carefully designed career ladder based on performance and merit.

Feel free to apply today by submitting your CV to [hr@mihbt.com](mailto:hr@mihbt.com). We also encourage you to subscribe to our newsletter at [www.mihbt.com/blog](http://www.mihbt.com/blog) for updates on career opportunities, events, and training programs. For the latest job openings and detailed information about our career development initiatives, visit the Careers section on our website. **Join us and explore a world of opportunities at MIHBT!**

# Ready To Help You Any Time!



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KARACHI-5500 KARACHI.

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NUCLE-I GLOBAL DISTRIBUTION CENTER 1,  
A/62, WALI TOWN, BIN QASIM, KARACHI -  
74120

NUCLE-I GLOBAL DISPLAY CENTER,  
GROUND FLOOR, FF29, BADRI BUILDING,  
I.I. CHUNDRIGAR ROAD, KARACHI-75500

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Amstelveen, The Netherlands

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Fofu Load, Foziao, Dalang Town, Dongguan

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Swaifieh